

---

## Strategic Analysis and Business Case (Duration 1 days)

### Overview

The Strategic Analysis and Business Case course covers the core concepts and elements of analysis throughout the project and product lifecycle. The course provides a definition of the Strategic Analysis and Business Case development and is supported with real life experiences and practical examples of the use of a Business Case. Course participants will get an opportunity to reinforce the concepts learnt through a series of practical exercises.

### Learning Objectives

- Appreciate the importance of Strategic Analysis;
- Understand the Business Need and Outcomes;
- Understand organisational capability change;
- Understand how to define scope;
- Understand the key components of a Business Case;
- Understand how to create a Business Case;

### Course Outline

- Overview of Strategic Analysis
  - Definition
  - Purpose
  - Business Need and Outcomes
  - Organisational Capability
  - Business Options Analysis
  - Scope
- Business Case
  - Parts of a business case
  - The business case

**Group Booking (max 10) we organise a course for your organisation**

## **Cost**

For costs call 1300 33 11 64 or email [info@busanalysts.com.au](mailto:info@busanalysts.com.au)

## **Schedule**

For available dates call 1300 33 11 64 or email [info@busanalysts.com.au](mailto:info@busanalysts.com.au)