
Strategic Analysis and Business Case (Duration 1 days)

Overview

The Strategic Analysis and Business Case course covers the core concepts and elements of analysis throughout the project and product lifecycle. The course provides a definition of the Strategic Analysis and Business Case development and is supported with real life experiences and practical examples of the use of a Business Case. Course participants will get an opportunity to reinforce the concepts learnt through a series of practical exercises.

Learning Objectives

- Appreciate the importance of Strategic Analysis;
- Understand the Business Need and Outcomes;
- Understand organisational capability change;
- Understand how to define scope;
- Understand the key components of a Business Case;
- Understand how to create a Business Case;

Course Outline

- Overview of Strategic Analysis
 - Definition
 - Purpose
 - Business Need and Outcomes
 - Organisational Capability
 - Business Options Analysis
 - Scope
- Business Case
 - Parts of a business case
 - The business case